

CALIFORNIA AGRICULTURAL
ISSUES AND OUTLOOK

30th Annual Agribusiness
Management Conference

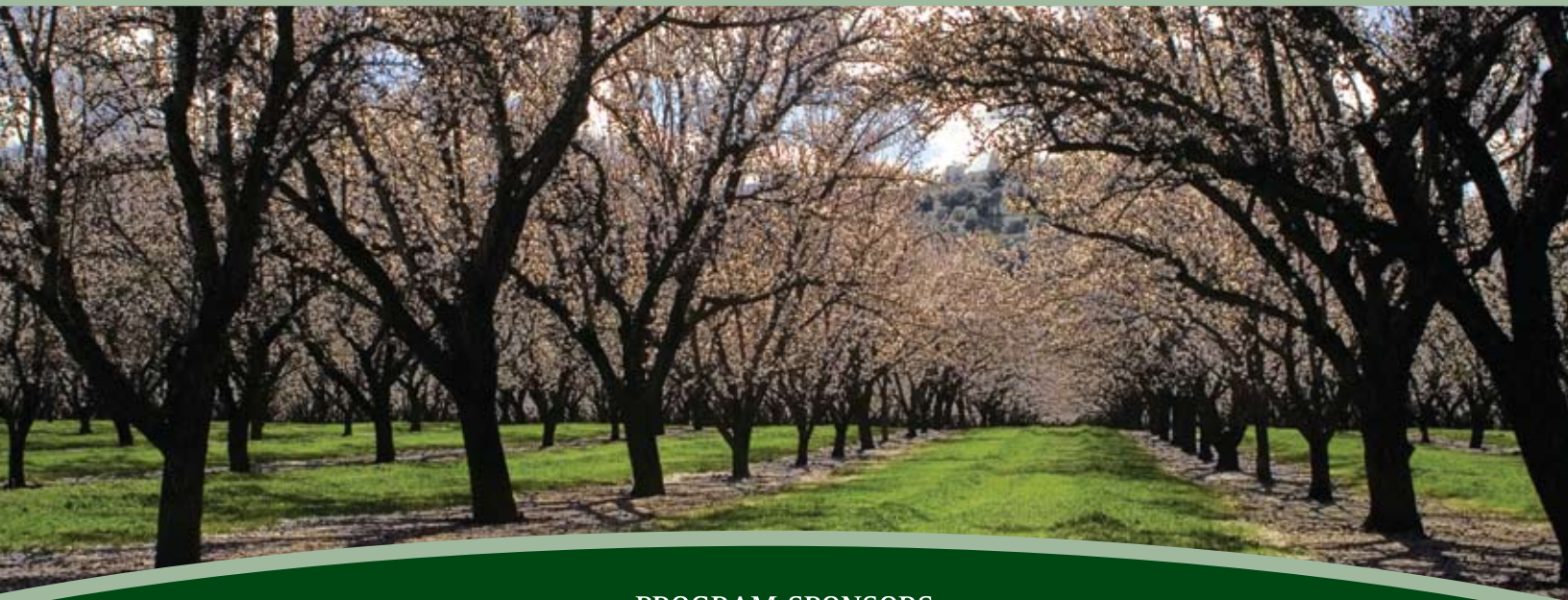
Thursday, November 10, 2011
Radisson Hotel and Conference Center
Fresno, California

PRESENTED BY

Center for Agricultural Business
California Agricultural Technology Institute
Jordan College of Agricultural Sciences and Technology
California State University, Fresno

THIS CONFERENCE IS RECOMMENDED FOR

Growers • Managers • Accountants
Insurance Personnel • Attorneys
Agribusiness Management • Related Industries
Processors • Appraisers



PROGRAM SPONSORS



SUPPORTING ORGANIZATIONS

American Pistachio Growers
Aon Risk Insurance Services West
Baker Manock & Jensen, PC
Baker, Peterson & Franklin, CPA
Bank of the West
Borba Farms
Brandt/Monterey Ag Resources

California Raisin Marketing Board
Higgins, Marcus & Lovett, Inc.
Foster Commodities
Fowler Packing Company
Fresno County Farm Bureau
Netafim USA
Monte Vista Farming Company

Paramount Farming Company
Peter M. Holmes Co., Inc.
Phil Larson, Chairman
Fresno Co. Board of Supervisors
P R Farms Inc. / Bella Frutta
Sun-Maid Growers of California
Valley Fig Growers
Zenith Insurance Company

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SCHEDULE AND SPEAKERS

PROGRAM SPONSORED BY



7:15 - 8:00 am	Registration	10:30 - 10:50 am	Winegrapes and Nuts: Historical Review of Production in the SJV and Implications for the Future
8:00 - 8:15 am	Introductions/Welcome		
8:15 - 9:00 am	Opening Address: California Central Valley's role in the challenges and opportunities of feeding a hungry world: 9 billion by 2050 Corny Gallagher <i>Senior Vice President, Agribusiness Executive, Global Commercial Banking Bank of America Merrill Lynch</i>	10:50 - 11:30 am	Valley Water: Current situation and a look toward the next 30 years Kamyar Guivetchi, P.E. <i>Manager, Statewide Integrated Water Management California Department of Water Resources</i>
9:00 - 9:45 am	The Economic Outlook: Volatility and Emerging Opportunities Terry Barr <i>Senior Director of Industry Research CoBank, ACB</i>	11:30 am - 12:30 pm	Current Labor Issues and a Glimpse at the Future Monte Lake <i>CJ-Lake Washington, DC</i>
9:45 - 10:15 am	International Markets Update James Christie <i>President and Managing Partner Bryant Christie, Inc., International Affairs Management</i>	12:30 - 1:30 pm	Luncheon and Keynote Address Karen Ross <i>Secretary California Department of Food and Agriculture</i>
10:15 - 10:30 am	Break		

REGISTRATION INFORMATION

How to Register

Complete this form and make your check payable to: California State University, Fresno. Your check and registration form must be postmarked no later than November 4, 2011 for early registration. Mail registration form and payment to:

Center for Agricultural Business
California State University, Fresno
2910 E. Barstow Ave. M/S OF115
Fresno, CA 93740-8009
Phone: 559.278.4405
Fax: 559.278.6032

Registration Fee

Conference Registration (includes lunch)

- Early - \$100
- Late/Walk-in - \$125 (after 11/4/11)
- Students/Faculty - \$25

For credit card payments see registration form.

Cancellation Policy

Participants who cancel in writing five (5) or more working days prior to the event will receive a refund less a 25% handling fee. No refunds will be given to registrants who fail to cancel their registration five or more working days before the event.

NOTE: Faxed registrations will be considered as an obligation to pay.

ABOUT THE EVENT

The Center for Agricultural Business and California Agricultural Technology Institute at California State University, Fresno will host the 30th Annual Agribusiness Management Conference.

Continuing Education Credit

This conference is designed and administered to qualify for credit toward both the California State Board of Accountancy's and the American Society of Farm Managers and Rural Appraisers' continuing education requirements. See details following.

ASFMRA Credit

An award of 4 continuing education credits will be given to those who attend this conference. Members need only list this offering on their logs and submit their logs to the society by December 2011.

CPE Credit

Each licensee may claim credit for only the actual session hours the licensee personally attends. For this purpose, fifty (50) minutes in session equals one (1) hour toward the requirement.

Parking available behind the Fresno Convention Center.

Hourly/daily rates apply.

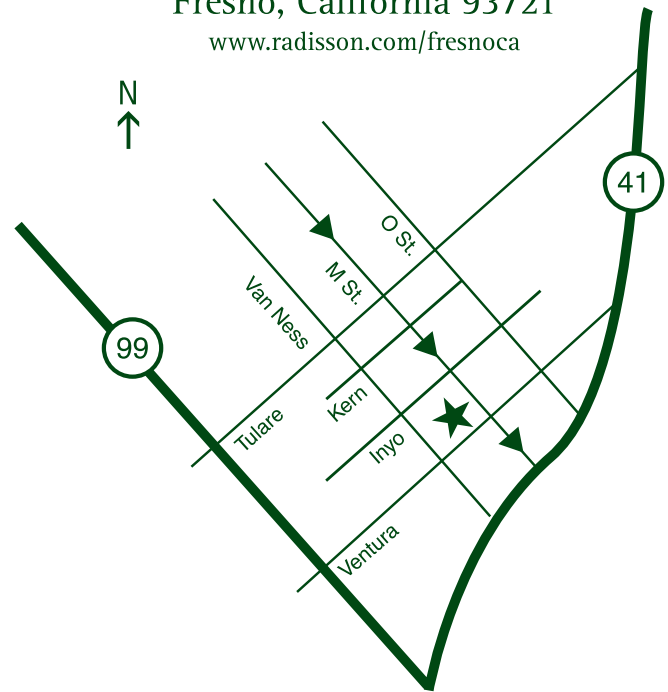
Hotel accommodations are the responsibility of the attendee. For reservations, please contact Radisson Hotel.

Special Conference rate— \$108 per night/standard

Reservations must be made by October 26, 2011 to receive the special rate. Rooms are limited, so make your reservation soon.

For hotel reservations call 559.268.1000
FAX 559.441.2954

Radisson Hotel and Conference Center
2233 Ventura Street
Fresno, California 93721
www.radisson.com/fresnoc



For More Information

Call 559.278.4405 or visit the CAB website at <http://cab.cati.csufresno.edu>

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Fresno, California

REGISTRATION FORM

Request for ASFMRA credit Request for CPE Credit

Each conference attendee must complete a separate form. Photocopies are acceptable.
Early Registration form and payment must be postmarked no later than November 4, 2011.

NAME		
POSITION		
ORGANIZATION		
MAILING ADDRESS		
CITY	STATE	ZIP
DAYTIME TELEPHONE		
EMAIL		

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- Late/Walk-in - \$125 (after 11/4/11)
- Students/Faculty - \$25

Total Amount Due \$

Enclosed is my check.

Please make checks payable to:
CSU Fresno Foundation
California State University, Fresno
2910 E. Barstow Ave., M/S OF115
Fresno, CA 93740-8009
or fax to 559.278.6032



For credit card payments, please register online at:
<http://cab.cati.csufresno.edu>



Center for Agricultural Business
California State University, Fresno
2910 East Barstow Ave. M/S OF115
Fresno, CA 93740-8009

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Fresno, California 93721

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30TH ANNUAL AGRIBUSINESS MANAGEMENT CONFERENCE PUBLICATION COMMODITY OUTLOOK CONTRIBUTORS

Almonds

Sue Olson, *Associate Director
Statistics and Compliance*
The Almond Board of California

Beef Cattle

Billy Gatlin
Executive Vice President
California Cattlemen's Association

Citrus

Joel Nelsen, *President/CEO*
California Citrus Mutual

Cotton

Gary Adams, *Vice President, Economics
and Policy Analysis*
National Cotton Council

Dairy

Michael Marsh, *Chief Executive Officer*
Western United Dairymen

Grains and Protein Meals

Joel Karlin, *Commodity Manager/
Market Analyst*
Western Milling

Pima Cotton

Ernie Schroeder Jr., *President/CEO*
Jess Smith & Sons Cotton

Pistachios

Richard Matoian, *Executive Director*
American Pistachio Growers

Raisins

Glen Goto, *Chief Executive Officer*
Raisin Bargaining Association

Gary Schulz, *President and General Manager*
Raisin Administrative Committee and
California Raisin Marketing Board

Table Grapes

Jeff Klitz
Research Analyst
California Table Grape Commission

Tree Fruit

Chris Valadez, *Director of
Environmental and Regulatory Affairs*
California Grape and Tree Fruit League

Tomatoes

Mike Montna, *President/CEO*
California Tomato Growers Association